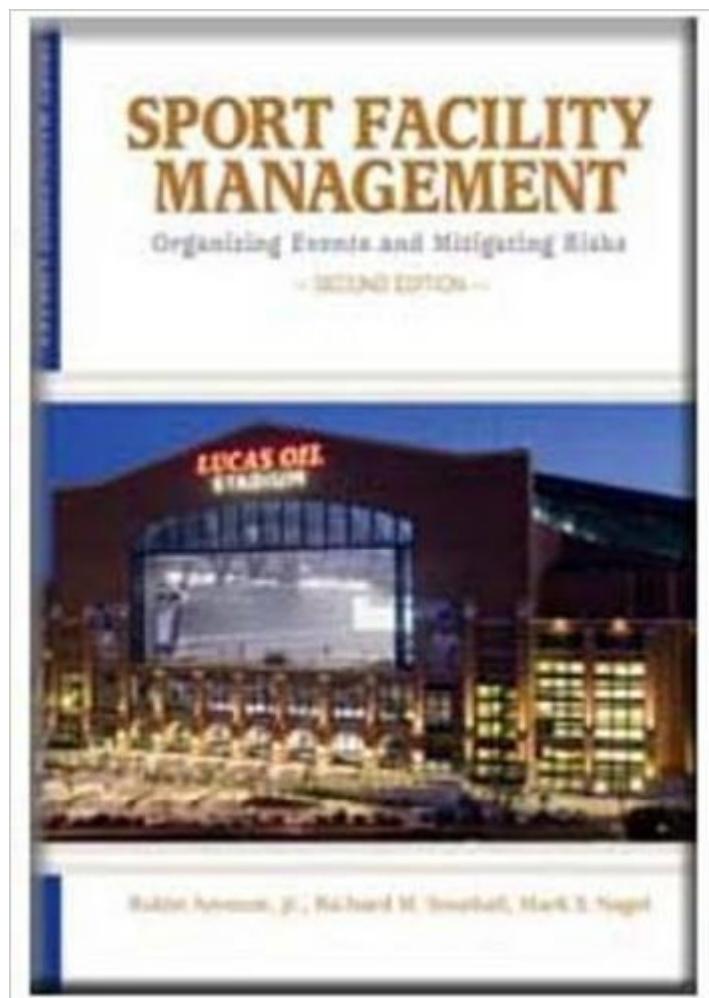


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Sport Facility Management: Organizing Events And Mitigating Risks



Synopsis

This fully revised and expanded second edition is an ideal text for students in sport facility and event management courses as well as an invaluable reference for managers and industry professionals. Written by a team of recognised scholars in the sport management field, the new edition provides readers with both the theoretical foundations and practical applications for understanding the sporting event industry. The authors have organised and presented a wealth of information surrounding sport and entertainment events, their risks, and the facilities in which events take place. The clear and concise style of writing is further supplemented with photographs, industry examples, chapter summaries, and study questions to assist students in gaining an overall understanding of the sporting event industry.

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